Impact Assessment of Girl Education Programme implemented by Room to Read

Executive Summary

BNP Paribas

March 2023

Picture taken from Room to Read's Annual Report 2021

About the Program

BNP Paribas India Branch has supported Girls Education Programme (GEP), implemented by Room to Read (RTR) to support girls in completing secondary school with the relevant life skills necessary to succeed in school and beyond, and to promote gender equality in education.

01 Objectives

- To Increase years of schooling for girls.
- To increase girl's self-awareness, problem solving and decision-making skills, problem-solving skills.
- To increase the girl friendliness of school environment.
- To increase family, peer, and community awareness and support of girls' education.
- To increase collaboration with govt. to support programs to support girls' education

02 Project Locations

Located in following states:

- Delhi
- Maharashtra (Mumbai suburban, Thane, Palghar)
- Telangana (Hyderabad Suburban districts, Naryanpet districts)
- Uttarakhand (Haridwar, Dehradun district)

03 Beneficiaries

Direct Beneficiaries - 2667

were supported by BNP Paribas as a part of CSR in FY 20-21

₹2.5 Cr

Spent in the year FY 2020-21

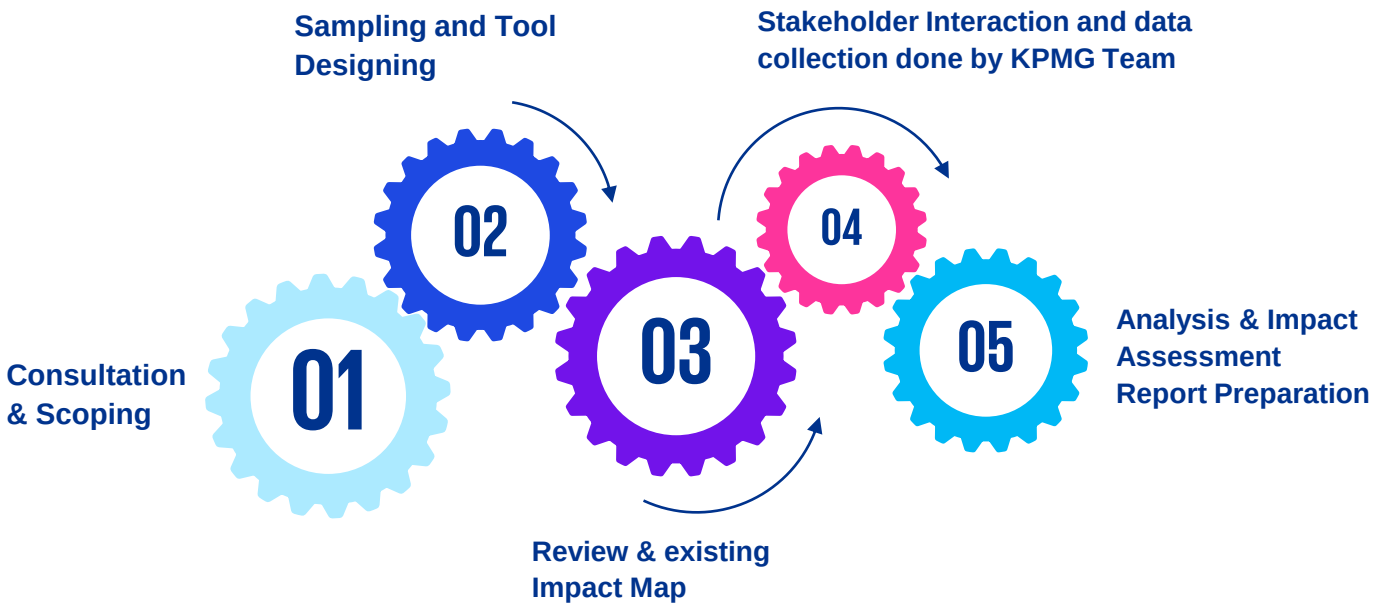
Impact Assessment Framework

Objective

- To study the impact of Girls Education Program implemented by Room to Read for providing support to girls in completing secondary school with the relevant life skills necessary to succeed in school and beyond, and to promote gender equality in education
- To capture the perspective of beneficiaries with regards to various facets of the program

Methodology

- **Primary Research** – KPMG Team interacted with 75 student beneficiaries (who received support in FY 2020-21) from 31st January to 7th February 2023
- **Secondary Research** – Documents like Appeal letter and budget submitted to BNP Paribas



Age Group		Grade	
9 – 11 Yrs	1	VI	40
12 – 13 Yrs	3	VII	8
14+ Yrs	6	VIII	27

Findings: Key Outcomes and Way Forward

Improvement in academic performance

Respondents reported that online sessions were conducted regularly and that they were helpful and understandable which helped them improve their academic performance

Integrated Approach to Education

Respondents reported holistic learning and an increase in self-confidence and decision-making abilities and recalled attending various online life skill sessions

Support from Family

Various activities conducted under GEP had a positive impact on the support for further education by family members and respondents also reported participating in family discussions and presenting their viewpoints

Way forward

- The study suggests to continue learning through participative activities
- It is recommended to re-evaluate the approach followed for implementing some activities like Radio Program ‘Haunsle Ki Dagar’ or TV Program/ Episode Sessions for their effectiveness in reaching intended beneficiaries and a concerted approach may be followed for tailoring individual Mentoring/ Counselling Sessions as per requirements of beneficiaries

> “I was able to have better clarity on my career choices due to participation in sessions

Thank You

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