Impact Assessment of Avasara Academy initiative supported by BNP Paribas

Executive Summary

BNP Paribas

February 2023

Picture taken from Avasara Academy's Facebook Page

About the Avasara Academy Program

Avasara Academy works towards reducing gender disparity. Avasara Academy works to close access gaps to academic and economic opportunities and to shrink gender differences in voice and agency across society.

01 Objectives

- To help talented students from economically disadvantaged and/or deserving families by providing them opportunities for education.
- To create a global leadership academy of excellence for adolescent Indian girls.
- To provide an international standard of education, training, and discipline, and provide scholarships for deserving young women to help empower them and provide them with more opportunities in higher education and the workplace.

02 Project Locations

- Avasara Academy is located in Lavale Valley, approximately 10km from Pune. Avasara Academy's main campus provides.
- Avasara Academy is operating out of an Annex facility adjacent to the main campus, which consists of three floors of classrooms, a lunch pavilion, and a recreational area.

03 Beneficiaries

Direct Beneficiaries - 379

were supported by BNP Paribas as a part of CSR in FY 20-21

₹ 3.12 Cr

Spent in the year FY 2020-21

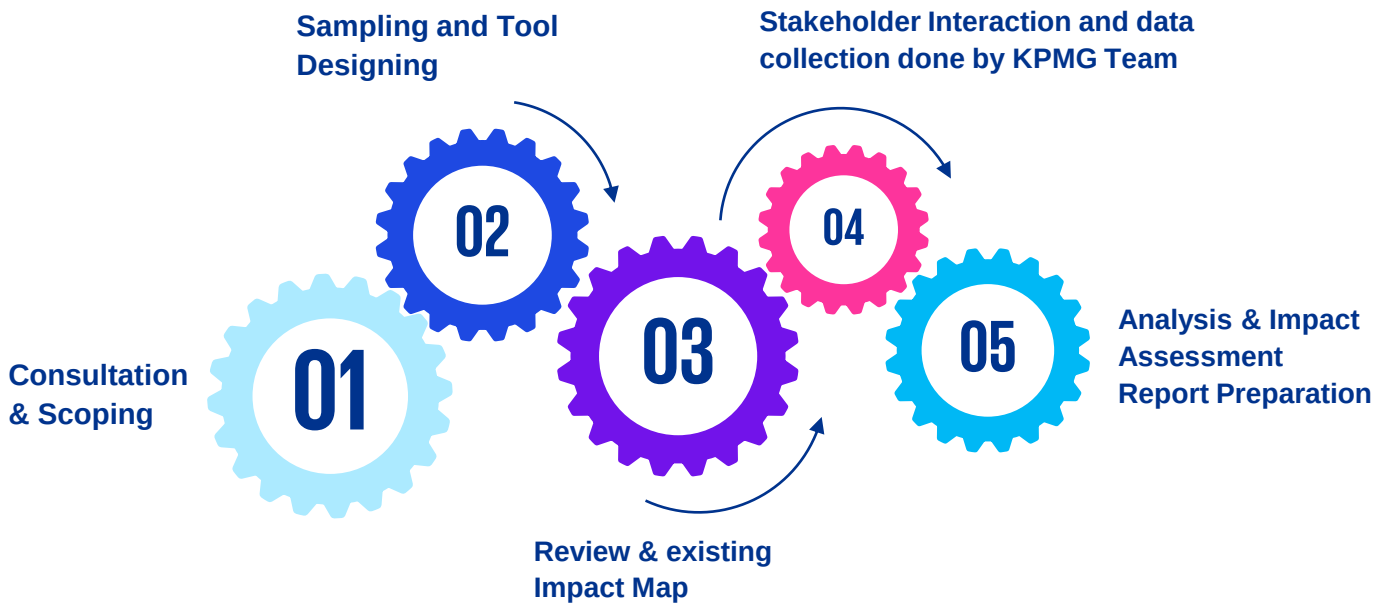
Impact Assessment Framework

Objective

- To study the impact of Avasara Academy for providing support to girls in completing higher secondary school with the relevant life skills necessary to succeed in school and beyond, and to promote gender equality in education
- To capture the perspective of beneficiaries with regards to various facets of the program

Methodology

- **Primary Research** – KPMG Team interacted with 81 student-beneficiaries (who received support in FY 2020-21) from 29th November to 1st December 2022
- **Secondary Research** – Documents like Appeal letter and budget submitted to BNP Paribas



Gender		Age Group		Grade	
Female	81	11 – 13 Yrs	31	VI – VIII	43
		14 – 16 Yrs	38	IX – X	23
		17 – 19 Yrs	12	XI – XII	15

Findings: Key Outcomes and Way Forward

Improvement in academic performance

Respondents reported that online sessions were conducted regularly and that they were helpful and understandable which helped them improve their academic performance

Holistic Development

Respondents reported holistic learning and an increase in self-confidence and decision-making abilities and recalled attending various activities conducted online

Support for Education

It was understood that beneficiaries were provided gadgets, devices, & data recharges and other financial support like tuition fee waivers. Respondents believed due to their association with the intervention they could contribute to their family's welfare

Way Forward

- It is recommended that the implementing team explores the merit in including Science Technology Engineering & Math (STEM) based subjects in overall offerings in tandem with growing opportunities
- Also, it is suggested to promote specialization in extra-curricular activities by onboarding experts/ trainers to guide the students in skill advancement. It is also recommended to support Hi-didi/Big-didi mentorship platform which can contribute to the scalability of the project.

We got opportunities to improve ourselves and become a better human being

Thank You

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