

Impact Assessment of Aseema Charitable Trust supported by BNP Paribas India Branch

Executive Summary

BNP Paribas

February 2023

4 QUALITY
EDUCATION



About the Project

Project activities are with children living in BPL communities in Mumbai and remote tribal communities in Igatpuri, Maharashtra.

01 Objectives

- To equip children from marginalized communities with high quality, value-based education from pre-primary to grade X inclusive of academics.
- To provide ongoing support to those enrolled in the formal system so that they do not drop out of school.
- To improve health & nutrition status of the children who come to center
- To work towards parental participation in children's education.

02 Project Locations

- In Mumbai, Aseema works in partnership with the Municipal Corporation of Greater Mumbai (MCGM) to create centres of excellence within the public education system.
- They adopted the English medium sections of the Pali Chimbai Municipal School, Bandra West, Santacruz (West) Municipal School and Kherwadi Municipal School, Bandra East.

03 Beneficiaries

- Direct Beneficiaries- 957
- Indirect Beneficiaries- 2298 were supported through the project during the FY 2020- 21

₹ 3.2 Cr

Spent in the year FY 2020-21*

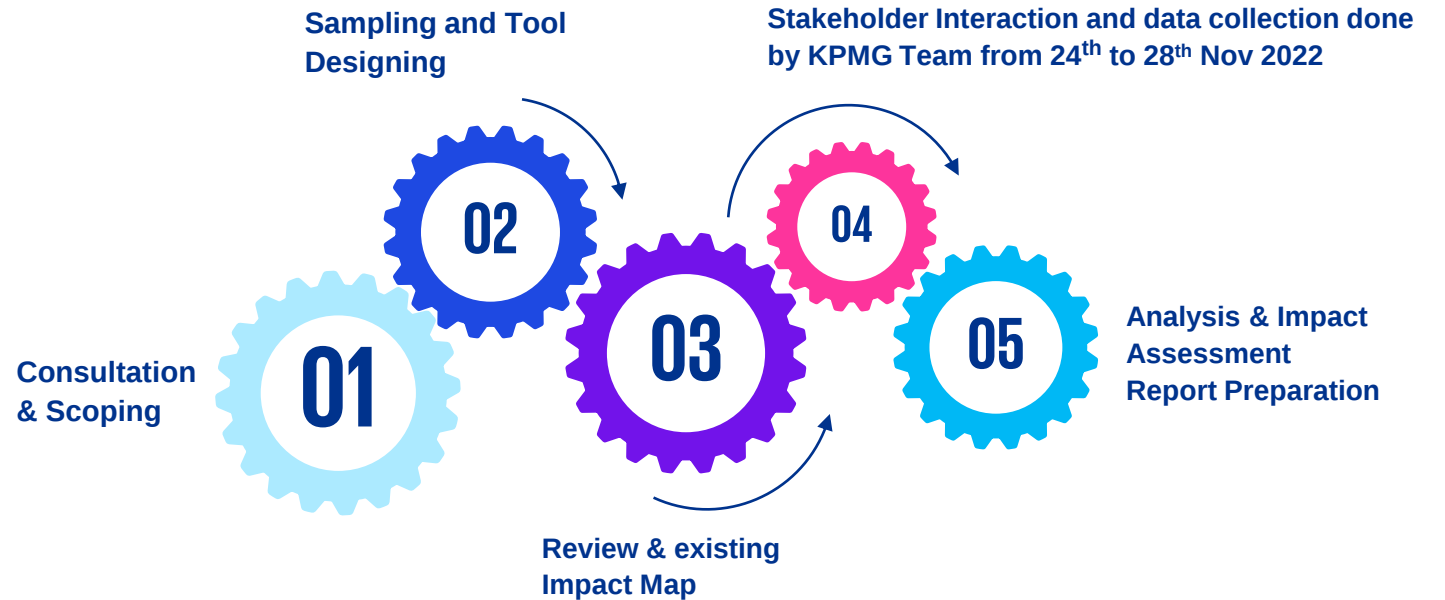
Assessment Framework

Objective

- ❖ To study the impact generated by the interventions of the program through its unique design supported by Aseema Charitable Trust
- ❖ To capture the perspective of beneficiaries with regard to various facets of the program

Methodology

- ❖ **Primary Research** – KPMG Team interacted with 82 student beneficiaries (who received support in FY 2020-21) from 24th to 28th November 2022
- ❖ **Secondary Research** – Documents like Appeal letter and budget submitted to BNP Paribas



Gender		Schools		Grade	
Male	37	Kerwadi Municipal School	38	I	18
Female	45	Pali Chembai Municipal School	28	II	25
		Aseema Bal Shakti Kendra	16	III	25
				IV	14

Findings: Key outcomes and Way forward



Improvement in academic performance

Respondents reported that online sessions were conducted regularly and that they were helpful and understandable which helped them improve their academic performance



Increase in self-confidence

Respondents reported increase in self-confidence and recalled attending extracurricular classes



Family Support for Education

It was understood that interventions like CWC visits to the beneficiaries' parents/guardian resulted in increased awareness about the need to support education

Way forward



- It is suggested that the approach of learning through participative activities may be bolstered further as this way of learning resonates very well among the beneficiaries
- Focus on ABSK to ensure an increase in student's grade-appropriate skills in various subjects. Ensuring that similar quality of delivery is provided at different locations of the project will improve the achievement of learning outcomes.



**I am thankful
for all the
support
received.**

Thank You